NC GreenPower Sponsorship Benefits

Champion - $24,000 or above, annually (800 blocks per month)
- Recognition at any statewide special events, when available
- Post-up or other custom signage to promote company’s participation (by request)
- Promotional items for employees, such as pens or sticky notes (limits apply)
- Highlighted logo on rotating web banner on www.ncgreenpower.org home page
- NC GreenPower news release distributed to media
- Opportunity to have an article in NC GreenPower electronic newsletter
- Authorization for company to use NC GreenPower logo in company advertising
- Company logo and link on sponsor page of our website and in media kit
- Authorization for company to display NC GreenPower decals and materials
- Promotion through NC GreenPower social media channels
- Opportunity for Employee Awareness drive
- NC GreenPower annual award

Partner - $9,000 - $23,999 annually (300 to 799 blocks per month)
- NC GreenPower news release distributed to media
- Opportunity to have an article in NC GreenPower electronic newsletter
- Authorization for company to use NC GreenPower logo in company advertising
- Company logo and link on sponsor page of our website and in media kit
- Authorization for company to display NC GreenPower decals and materials
- Promotion through NC GreenPower social media channels
- Opportunity for Employee Awareness drive
- NC GreenPower annual award

Supporter - Minimum of $3,000 annually (100 to 299 blocks per month)
- Authorization for company to use NC GreenPower logo in company advertising
- Company listing and link on sponsor page of our website and in media kit
- Authorization for company to display NC GreenPower decals and materials
- Promotion through NC GreenPower social media channels
- Opportunity for Employee Awareness drive
- NC GreenPower annual award certificate
Friend - Minimum of $1,200 annually (25 blocks per month at $4 per block)

- Company listing and link on sponsor page of our website and in media kit
- Authorization for company to display NC GreenPower decals and materials
- Promotion through NC GreenPower social media channels
- Opportunity for Employee Awareness drive
- NC GreenPower annual award certificate

100% Offset (Contributions vary by organization)

*Company purchases green power equal to their monthly electrical consumption (or)*
*Company purchases carbon offset equal to monthly GHG emissions (industrial or travel.) Offsets may be based on a monthly average over 12 months*

- Company logo and link on sponsor page of our website and in media kit
- Authorization for company to display NC GreenPower decals and materials
- Promotion through NC GreenPower social media channels
- Opportunity for Employee Awareness drive
- NC GreenPower annual award certificate

NC GreenPower Staff

Dr. Robert Koger – President and Executive Director
Vicky McCann – Vice President and Program Manager – vmccann@ncgreenpower.org

Julia Brown – Marketing Communications Coordinator – jbrown@ncgreenpower.org
Shawn Fitzpatrick – Resource Manager – sf Fitzpatrick@advancedenergy.org
Jenna Key – Administrative Assistant – jkey@ncgreenpower.org
Katie Lebrato – Marketing Communications Director – klebrato@ncgreenpower.org

Phone – 919-716-6398
Fax – 919-832-2696
Websites – www.ncgreenpower.org | my.ncgreenpower.org